LOCAL AND Long Distance **MOVING**

Almost A Half Century of Service Since — 1900

FREE ESTIMATES

LIBERTY VAN LINES

To serve our customers better we own and operate the Liberty Van Lines . . . Household franchised carriers to REDDING, FRESNO, PLACERVILLE, GRASS VALLEY and SAN FRANCISCO. No crating necessary.

- Low Rates
- Fully Insured
- Modern Padded Vans
- Service with Security
- Any Size Shipment
- Expert Packers
- Responsible

DIAL 5-3001 or 5-5480

★ **STORAGE** ★

30,000 sq. ft. of clean storage space for merchandise, furniture, etc. Railroad trackage, prompt courteous service. Free estimates.

An Independent Business

ARTHUR E. TRAVIS, President — ARTHUR E. MAULTBY, Vice-President

WESTERN VAN & STORAGE CO.

AGENTS FOR UNITED VAN LINES

1808-22nd St., Sacramento

Moving Service—(Cont'd)

Associated Automotive Parts Distr 916-20th..3-6338
Beacon Van & Storage Co 1800-21st.....5-2625
BEKINS VAN & STORAGE CO 1800-21st....5-2625
(See Advertisement Page 88)
Boone's Transfer & Storage 2975-35th.....6-4784
(See Advertisement Preceding Page)
Capital Van & Storage Co 1800-21st.....5-2625
ELECTRIC TRANSFER & STORAGE CO
918-20th..3-0078
If no answer call.....6-5687
FORD ROY
Owner Pacific Transfer Co
1200 Front.....3-7474
FROST & DWYER EXPRESS & DRAYAGE CO
1316-2d..2-7978

(Continued Next Page)

The instruction pages of the telephone directory are of real help . . . telling how to make the best use of the dial telephone.

PLEASE LISTEN for the DIAL TONE BEFORE DIALING

That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

a buyers' guide

THE CLASSIFIED TELEPHONE DIRECTORY

consult it before buying

Moving Service—(Cont'd)

GLOBE TRANSFER & WAREHOUSE CO
LOCAL AND LONG DISTANCE HAULING
Packing - Storage - Moving
SHIPPING, PIANOS MOVED
COMMERCIAL HAULING
Front&N 3-6576

GRAHAM C R 1117-33d.....5-3745
Jones H 2429-17th.....2-8081
(See Advertisement Page 89)

LAND TRANSFER
MOVING
Local and Long Distance
STORAGE
918-5th 3-8545
If no answer call.....2-0269

LAWRENCE MOVING & STORAGE CO
Local and Long Distance
MOVING
Modern Storage Facilities
A Mayflower Warehouse
1930 J.....2-0735

(Continued Next Page)

When you take down your telephone to dial, a few seconds are sometimes required for the equipment at the central office to get ready to serve you. When it is in position, you hear a notifying hum, a "dial tone," corresponding to an operator's "Number, please?" If you will wait for this dial tone, it will speed your calls!

Lips *close* to the Telephone for best results

Please speak distinctly when you telephone, with lips close to the mouthpiece.

Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the mouthpiece.

ACME TRANSFER & STORAGE CO.

GUY L. THOMPSON — O. E. STRAND

ESTABLISHED 1910

IT COSTS NO MORE TO HAVE THE BEST

TELEPHONE

3-4647

STATE WIDE MOVING

"The Best Move You'll Ever Make"

912-4th STREET
SACRAMENTO
Telephone 3-4647